

Why Plantronics?

LEADERSHIP

“That’s one small step for man; one giant leap for mankind.” The world heard those famous words from astronaut Neil Armstrong thanks to a Plantronics headset.

With forty years’ experience creating headsets that deliver high-quality sound, comfort, and fit, Plantronics is the industry leader because we make communicating easier and more effective — from call centers and mission control centers to mobile communications and the latest in speech recognition applications.

Unparalleled Experience

Plantronics invented the first lightweight headset in 1961, and since 1997 we have been designing headsets for cellular and cordless phones. With the legendary reliability, affordability, and superior technology of our products, Plantronics stands head and shoulders above the competition.

- There are more than six million Plantronics headsets in use today.
- Plantronics’ headsets were recently selected by Microsoft as the preferred speech recognition headsets for use with new Microsoft applications.
- Our product line includes a full range of mobile headsets for use with cordless and cellular phones at home or on the go, headsets and amplifiers for the office and call center, and computer headsets for audio, Internet telephony/chat, PC gaming, and voice/speech recognition.

Proven Success

Plantronics’ success comes from putting the customer in the driver’s seat. Our M-Series cellular headsets let you keep both hands free to operate the vehicle, so you can communicate in a safe, focused manner. And for home or office use, having both hands free allows you to stay productive while using your cordless phone. You can take on other tasks while staying in touch on important business and personal matters.

Plantronics also understands that, like fingerprints, no two ears are alike: we thoroughly research and develop headsets for style, fit, and stability, resulting in the broadest and most comfortable product line on the market. Our “wall of ears” — made up of molds from the hundreds of ears we’ve used to design our headsets — is testimony to our diligence in this area.

Comfort is a personal preference. But we’ve gone out of our way to make sure our headsets are as comfortable as possible to as many users as possible.

This customer focus contributes to our remarkable success:

- Plantronics is the #1 supplier of communications headsets for the call center market.
- We are consistently ranked in the Forbes list of Best Small Companies.
- Plantronics has a global presence: our products are available in all regions of the world.

Our M-Series mobile headsets are affordably priced, with MSRPs ranging from \$29 to \$65. They are readily available nationwide at consumer electronic retailers, office superstores, and wireless service stores.

SUPERIOR TECHNOLOGY

Plantronics has set the standard in sound quality for call centers, offices, and homes as well as in mobile and computer applications. As the technology leader, we invest heavily in research and development, which allows us to deliver the highest quality products on the market so that you can enjoy crystal clear conversations.

Our mobile headsets' technological superiority provides key benefits:

Clear Voice Transmission: All M-Series headsets provide superior sound quality. Plantronics' boom-style headsets incorporate noise-canceling microphones that significantly reduce background noise. The earbud-style M205 incorporates a Hemholz Resonator, to transmit your voice more accurately. Whichever Plantronics model you choose, your voice will be heard clearly. Plantronics' technology also enhances speech accuracy and makes an M-Series headset a natural partner for emerging voice applications, such as voice-activated dialing and voice-activated web portals.

Recent tests showed that Plantronics' M-Series products performed higher than other headsets in terms of background noise and voice recognition. Plantronics' headsets with noise-canceling microphones exhibit five times less background noise than the products against which they were tested.

Static-Free Calls: Plantronics' RF noise shield — a filter on the microphone and shielded microphone cable — blocks out annoying radio frequency static.

One-touch controls: Plantronics' M-Series headsets may have in-line controls, depending on the model, to easily answer or end calls, activate voice-dialing features, and control volume with the touch of a button.

OSHA Requirements: Plantronics' headsets have been designed with safety features that limit impulsive and continuous noise exposure to a level below OSHA-mandated noise maximums.

Hearing aid compatibility: All M-Series headsets, except the in-the-ear styles, are compatible with hearing aids — extending the benefits of hands-free communications to the hearing impaired.

In addition, Plantronics' cellular headsets offer ergonomic fit and comfort. They are the product of extensive human-focused engineering and design efforts to deliver the best in comfortable, hands-free communications.

Plantronics offers the broadest and most comfortable product line on the market — providing premium sound quality at an affordable price. They are readily available through distributors and at stores nationwide. Finally, our headsets look as good as they feel; they come in several styles so you can choose the fit and features you prefer.

Put the leadership and experience of Plantronics to work for you! Our headsets offer hands-free productivity and safety, so you can make the most of your valuable time.